

VIDEOGRAPHY

[HighPoint Digital, Inc.](#) (HighPoint) has worked with the U.S. Department of State Office of Video for over 10 years, creating relevant content that boosts global understanding and support for U.S. foreign policy and American values. Our work enables the Office of Video to deliver the Secretary of State's activities and policy messages to broadcasters, web, and social media platforms worldwide.

Our videos include narrative stories, short documentaries, motion-based infographics, Public Service Announcements, and live-streamed Town Hall meetings.

The HighPoint team films and edits on the road, obtaining final clearance from traveling senior staff and from the Deputy Assistant Secretary of Media Strategy via email. The team functions under extremely tight deadlines; sometimes same-day turnaround.

HighPoint's technology responds to unique challenges reaching international audiences, including those in low bandwidth areas. Our videos are designed for social media, and we ensure Section 508-compliance by including subtitles.



Project Management: We coordinate with project stakeholders to develop schedules, budgets, and project goals, and monitor project status to ensure **ON-TIME AND ON-BUDGET DELIVERY**



Media Production: HighPoint assists with annual inventory, manages the studio schedule, and works with state officials to schedule **VIDEO SHOOTS, INTERVIEWS, AND PODCASTS**



Global Audience: HighPoint has produced **OVER 1,500 VIDEOS** in **SEVERAL LANGUAGES**, including Spanish, French, Portuguese, Arabic, Persian, Chinese, and Russian



Global Outreach: Our State Department videos reach a subscriber base of **OVER 10 MILLION IN MORE THAN 140 COUNTRIES**

**CHECK OUT OUR WORK ON
TWITTER @STATEDEPT**

Our video templates and graphics ensure a consistent look and voice for all Global Public Affairs social media messaging. Our designers also create style elements for shows, segments, presentations, and online pages.

ABOUT HIGHPOINT

Established in 2006 with the sole purpose to elevate citizen experience and promote US diplomacy. From contact centers and training to digital and data services, our team works with Government agencies to efficiently integrate people, processes, and technology that help Government deliver on the needs of its citizens and employees.

Privately held company with offices in Indianapolis, Indiana; Baltimore, Maryland; and Herndon, Virginia.

For additional information, visit www.highpointdigital.com.

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DUNS	03332417
TIN	54-1887277
Cage Code	1P8CO
NAICS	541511, 541512, 541513, 541519 611420, 611430, 611710

CONTRACT VEHICLES

- CIO-SP3 Unrestricted
- MAS Schedule Contract (Includes Professional Services Schedule)
- FCC Application Development Support Services (ADSS)

OUR IMPACT

Our work impacts millions of citizens working with 15+ Government clients.

We help citizens gain access to healthcare, ensure our troops are fed around the world, and connect the world to US diplomacy.



11 MILLION PEOPLE through HUD systems living in multi-housing facilities



2 MILLION TROOPS across 550 global locations through food ordering and receipt system



60 MILLION MEDICARE BENEFICIARIES accessing healthcare



203 MILLION CITIZENS using the Federal banking system daily



8.5 MILLION CITIZENS accessing regulations daily

CORE CAPABILITIES

Integrated services provide efficient outcomes to the Federal Government.

- Contact Center Optimization
- Agile Application Development
- Digital and Media Services
- Data Services
- Training and Knowledge Management

CERTIFICATIONS



CMMI DEV / 3



CMMI SVC / 2

